



S·A·L COMMUNITY SERVICES

LITTLE BOGEY'S Golf Classic

2026 Sponsor Advertising Opportunities

Social Media

Recognition on SAL/Skip-a-Long social media pages.

Facebook:

- 2,350 total followers (1,490 - SAL, 860 - Skip-a-Long)
- 30,000-36,000 views/month
- 4,900-6,250 reach/month

LinkedIn:

- 847 followers
- 2,500-3,500 views/month

Website

Recognition on SAL/Skip-a-Long websites with logo and link to your website.

SAL:

- 3,100 unique visitors/month

Skip-a-Long:

- 950 unique visitors/month

Total: 4,050 unique visitors/month

Marketing Efforts

Newsletters:

- 1,850 mailing list
- 48% open rate

Recognition in newsletters, on marketing pieces, in media, on event calendars, and more.

These marketing opportunities are dependent on sponsorship level. We are also able to work with you to create a personalized sponsorship recognition plan.

Day-of Event

Event Demographics:

- 144 golfers
- 30-50 volunteers

Recognition in on-course signage, pamphlets, banquet programs, bag inserts, posters, flyers, and more.

Option to include branded swag items in golfer bags.